

Claims

- 1 1. A method for selecting fashion information for an individual,
2 said method comprising the steps of:
 - 3 providing a style database including complimentary fashion
4 information having cosmetic data and physical characteristic data;
 - 5 providing a personal characteristic database being adapted to receive
6 physical characteristic data for at least one individual;
 - 7 communicating physical characteristic data for at least one individual
8 from an input device to said personal characteristic database;
 - 9 comparing said physical characteristic data for said at least one
10 individual with said style database to identify a selection of cosmetics that are
11 appropriate for said individual based upon said individual's physical
12 characteristics; and
 - 13 identifying for said individual cosmetics that are appropriate for the
14 individual based upon the individual's physical characteristics.
- 1 2. The method of claim 1, wherein said style database further
2 comprises instructional data concerning the proper application of cosmetics.
- 1 3. The method of claim 2, wherein said instructional data
2 comprises a multimedia presentation.

1 4. The method of claim 2, wherein said multimedia presentation
2 comprises a video presentation.

1 5. The method of claim 1, wherein said cosmetic data comprises at
2 least one cosmetic characteristic selected from a group consisting of: cosmetic
3 brand, cosmetic style, colors, textures, medicinal qualities or chemical
4 qualities.

1 6. The method of claim 1, wherein said physical characteristic data
2 comprises at least one physical characteristic selected from a group consisting
3 of: skin color, skin tone, hair color, eye color, facial shape, body proportions,
4 body measurements.

1 7. The method of claim 1, wherein said input device comprises a
2 digital camera.

1 8. The method of claim 1, wherein said input device comprises and
2 colorimeter.

1 9. The method of claim 1, wherein said input device comprises
2 spectrophotometer.

1 10. The method of claim 1, wherein said input device comprises a
2 computer.

1 11. The method of claim 1, wherein said style database further
2 comprises footwear information.

1 12. The method of claim 1, wherein said style database further
2 comprises clothing information.

1 13. The method of claim 12, wherein said clothing information
2 includes at least one clothing data selected from a group consisting of: size
3 data, style data, fabric color data and fabric texture data.

1 14. The method of claim 1, wherein said personal characteristic
2 databases is accessible via a computer network.

1 15. A method for selecting fashion information for an individual,
2 said method comprising the steps of:
3 providing a style database including complimentary fashion
4 information, said complimentary cosmetic information having cosmetic
5 product data and physical characteristic data;
6 receiving physical characteristic data for at least one individual;

7 comparing said physical characteristic data for said at least one
8 individual with said complimentary fashion information to identify a selection
9 of cosmetics that are appropriate for said individual based upon said
10 individual's physical characteristics; and
11 identifying for said individual cosmetics that are appropriate for the
12 individual based upon the individual's physical characteristics.

1 16. A method for providing fashion information for an individual,
2 said method comprising the steps of:
3 providing a style database having complimentary fashion information;
4 providing a personal characteristic database being adapted to receive
5 physical characteristic data for at least one individual;
6 communicating physical characteristic data for at least one individual
7 from an input device to said personal characteristic database;
8 comparing said physical characteristic data for said at least one
9 individual with said style database to identify appropriate cosmetic or clothing
10 selections for said individual based upon said individual's physical
11 characteristics; and
12 identifying for said individual cosmetics or clothing selection that are
13 appropriate for the individual based upon the individual's physical
14 characteristics.